

WEBSITE PRIVACY NOTICE

1. Introduction

This privacy notice explains what personal information is collected when you visit Eastlands Trust's websites (www.mcractive.com, www.nationalcyclingcentre.com and www.superactivecamps.org), what it is required for and who it is provided to. The notice also describes why Eastlands Trust requires your data, and the legal basis on which it does this.

This privacy notices relates to our websites only. It provides additional information that specifically relates to this particular aspect of our service, and should be read together with the Eastlands Trust corporate privacy notice, which provides more detail on the questions below. Click here to read our general corporate privacy notice <https://mcractive.com/policies/Corporate-Privacy-Notice.pdf>.

2. What kinds of personal information does this service use?

When someone visits an Eastlands Trust website (referenced above), we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. The information that we automatically collect when you visit our websites includes the following personal information:

- Your internet service provider (ISP)
- Your IP address

It also collects the following information:

- Your web browser type and version number
- The number of colours your screen is displaying
- Your operating system
- The URL (web address or link) you clicked on to get there

If we do want to collect personally identifiable information through our website, we will be up front about this. We will make it clear when we collect personal information and will explain what we intend to do with it.

3. What is your personal information used for?

Eastlands Trust does this to find out things such as the number of visitors to the various parts of the sites, and to improve the service by adapting pages to display correctly on many different platforms. This information is only processed in a way which does not identify anyone. We do not make, and do not allow, Google to make any attempt to find out the identities of those visiting our websites.

For more information on Google Analytics, please click [here](#) to visit see their privacy notice.

Eastlands Trust

Head Office: c/o National Squash Centre & Regional Arena,
Etihad Campus, Gate 13, Rowsley Street, Manchester M11 3FF

Company Registration no.: 03747112

4. What is the lawful basis we are relying on to use personal information?

We collect and use this information under the provisions contained in the General Data Protection Regulation, Article 6. Specifically we collect the information referred to in paragraph 2 above under 'legitimate interests of the controller' provisions. The information gathering enables us to refine our website service and make it more responsive and useful for users.

If you object to us collating this information, then you can opt out of Google Analytics by clicking [here](#). We suggest that you read more about the use of cookies on our Cookies Page <https://mcractive.com/policies/Cookies-Policy.pdf> before you chose to opt out.

5. Where has your personal information come from?

Your personal information has been provided by you as the data subject directly for this service.

6. Who will we share your personal data with?

The personal information that we obtain via Google Analytics will not be shared with third parties. This information is only processed in a way which does not identify anyone. We do not make, and do not allow, Google to make any attempt to find out the identities of those visiting our websites.

7. What rights do you have in relation to your personal information?

To read about what rights you have regarding the personal information used for this service, please click <https://mcractive.com/policies/Corporate-Privacy-Notice.pdf>.

8. Other useful personal data related information about our websites

a. Search engine

Search queries and results are logged anonymously to help us improve our websites and search functionality. No user-specific data is collected by either Eastlands Trust or any third party.

b. Security and performance

[We use third party services, [Pixel8 Ltd and TeamKinetic], to help maintain the security and performance of our websites. To deliver this service, they process the IP addresses of visitors to our websites. For more information;

Pixel8: Use a third party service, Poslian, to help maintain the security and performance of our websites. To deliver this service, it processes the IP addresses of visitors to our websites. For more information, please see Poslians privacy notice <https://www.posilan.com/customer-service/privacy-policy/>

TeamKinetic: Use a third party service provider, Rapidswitch, who process IP addresses as part of firewall and DDoS protection but do not link IP addresses to users via cookies or similar.

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c. Website Reliability & Continuity

Every effort is made to keep our websites up and running smoothly. However, please note that access to our websites may be suspended temporarily and without notice in the case of system failure, maintenance or repair or for any reason beyond our control. Eastlands Trust will not be liable for any losses that you may suffer if our websites are unavailable at any time or for any period or your access to the websites is interrupted, restricted or delayed for any reason.

In no event will we be liable for any loss or damage, including without limitation, indirect or consequential loss or damage, or any loss or damage whatsoever arising from loss of data or profits or waste of management or office time arising out of, or in connection with, the use of our websites.

The information contained in our websites is for general information purpose only. The information is provided by Eastlands Trust and our partners, and whilst we endeavour to keep the information up-to-date, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the websites or the information, products, services, or graphics contained on the websites for any purpose. Any reliance you place on such information is therefore strictly at your own risk.

Please note that images used on our websites are used to portray the types of facilities and activities available and be representative of the customer base. Actual facilities may vary from what is shown.

All rights are reserved. Any text, images, graphics, sound files, animation files, video files and their arrangement on our websites are subject to copyright and other intellectual property protection. These objects may not be copied for commercial use or distribution not reposted to other sites. Our websites may also contain images that are subject to third party copyright.

9. How to contact us

If you have any questions or concerns about how Eastlands Trust uses your personal information, please contact the Trust by email or post:

Email: dataprotection@eastlandstrust.org

Post: Head Office, National Squash Centre, Etihad Campus Gate 13, Rowsley Street, Manchester M11 3FF.

10. Complaints or queries

If you have any concerns about the way Eastlands Trust processes your personal information, you have the right to complain to the Information Commissioner's Office. The contact details are:

0303 123 1113 (Local rate) / casework@ico.org.uk

Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF.

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