

E-NEWSLETTER PRIVACY NOTICE

1. Introduction

This privacy notice explains what personal information is collected when you sign up to receive our e-newsletter, what it is required for and who it is provided to.

The notice also describes why Eastlands Trust requires your data, and the legal basis on which it does this.

It provides additional information that specifically relates to this particular aspect of our service, and should be read together with the Eastlands Trust corporate privacy notice, which provides more detail on the questions below. Click here to read our general corporate privacy notice <https://mcractive.com/policies/Corporate-Privacy-Notice.pdf>.

2. What kinds of personal information does this service use?

When someone signs up for our e-newsletter, then we collect the following information about that person:

- Email address

3. What is your personal information is used for?

Eastlands Trust does this this to be able to provide you with the e-newsletter service in a timely manner.

4. What is the lawful basis we are relying on to use personal information?

We collect and use this information under provisions contained in the General Data Protection Regulation, Article 6. Specifically we collect the information referred to in paragraph 2 above under the requirements of contractual obligation, as we legitimately need these details in order to provide you with the e-newsletter that you have requested.

5. Where has your personal information come from?

You will have provided the information to us directly by signing up for the e-newsletter.

6. Who will we share your personal data with?

We use third party providers, Team Kinetic and Mailchimp, to administer and deliver our e-newsletter. We gather statistics around email opening and clicks using industry standard technologies including clear gifs to help us monitor and improve our e-newsletter. For more information, please see their privacy notices <https://mailchimp.com/legal/privacy/> and https://teamkinetic.co.uk/vk/shared_includes/termsandconditions.htm. When people do subscribe to our e-newsletter, they can cancel their subscription at any time and are given an easy way to do so.

Eastlands Trust

Head Office: c/o National Squash Centre & Regional Arena,
Etihad Campus, Gate 13, Rowsley Street, Manchester M11 3FF

Company Registration no.: 03747112

What rights do you have in relation to your personal information?

To read about what rights you have regarding the personal information used for this service, please click here <https://mcractive.com/policies/Corporate-Privacy-Notice.pdf>.

7. How to contact us

If you have any questions or concerns about how Eastlands Trust uses your personal information, please contact the Trust by email or post:

Email: dataprotection@eastlandstrust.org

Post: Head Office, National Squash Centre, Etihad Campus Gate 13, Rowsley Street, Manchester M11 3FF.

8. Complaints or queries

If you have any concerns about the way Eastlands Trust processes your personal information, you have the right to complain to the Information Commissioner's Office. The contact details are:

0303 123 1113 (Local rate) / casework@ico.org.uk

Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF.

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